



The Web Guru Guide

By Josh Dolin

Paperback. Book Condition: New. Paperback. 156 pages. Harness the mighty power of the Internet and learn the Essential Secrets and Strategies For Web Success. Marketing and web design expert Josh Dolin shares the fundamentals of digital marketing so entrepreneurs and small business owners can make websites work to their fullest potential. Written in a straightforward and easy to understand style, this book is perfect for anyone wanting the foundation to navigate the important but confusing maze of Internet marketing. Learn how to: Create the most appealing website layout Write copy that entices potential customers Develop a call-to-action to convert prospects into buyers Use search engine marketing to be ranked at the top Take advantage of social networking sites like Facebook, Twitter, and LinkedIn Ensure your website evolves and stays updated This item ships from multiple locations. Your book may arrive from Roseburg,OR, La Vergne,TN. Paperback.



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