



Plunketts Outsourcing Offshoring Industry Almanac 2013 Outsourcing Offshoring Industry Market Research, Statistics, Trends Leading Companies

By Jack W. Plunkett

Plunkett Research, Ltd. Paperback. Book Condition: New.

Paperback. 479 pages. Dimensions: 11.0in. x 8.5in. x 1.1in.

PLUNKETTS OUTSOURCING and OFFSHORING INDUSTRY ALMANAC 2013

Key Features: Industry trends analysis, market data and competitive intelligence

Market forecasts and Industry Statistics

Industry Associations and Professional Societies List

In-Depth Profiles of hundreds of leading companies

Industry Glossary

Buyer may register for access to search and export data at Plunkett Research Online

Pages: 478

Statistical Tables Provided: 8

Companies Profiled: 336

Geographic Focus: Global

A complete market research report, including forecasts and market estimates

technologies analysis and developments at innovative firms. You will gain vital insights that can help you shape your own strategy for business development, product development and investments. How is the industry evolving

How is the industry being shaped by new technologies

How is demand growing in emerging markets and mature economies

What is the size of the market now and in the future

What are the financial results of the leading companies

What are the names and titles of top executives

What are the top companies and what are their revenues

Contents, Statistics, Forecasts and Analysis Include:

Major Trends Affecting the Outsourcing and Offshoring Industry

1) Introduction to the Outsourcing and Offshoring Industry

2) Pros and Cons of Outsourcing and Offshoring

3) BPO

Reviews

Basically no terms to clarify. It is actually written in basic terms rather than confusing. I found out this ebook from my dad and I suggested this book to find out.

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